

# Society of Expert Witnesses

## NEW REGULATIONS AND NEW APPROACHES

Spring Conference, Sedgebrook Hall, Chapel Brampton, Northampton  
Friday May 14<sup>th</sup> & Saturday May 15<sup>th</sup> 2010

Friday May 14 <sup>th</sup> 2010	
09.00	Registration and Coffee
09.30	Welcome
09.35	<b>Session 1: Problems in Expert Practice</b>
09.35–10.45	<i>FEPs (Frequently Encountered Problems) are the SEW equivalent of FAQs. Using examples from the media, the Helpline, other enquiries to the SEW &amp; other EW organisations, Richard Cory-Pearce highlights the most common and serious problems - foremost are difficulties arising from contract and CPR – and tells you how to prevent, avoid or resolve them.</i>
10.45–11.15	Coffee
11.15	<b>Session 2: The Jackson Report</b>
11.15–12.30	<i>Despite its ominous title, 'Review of Civil Litigation Costs', the Jackson Report's enlightened approach appears, unusually, to be free from predetermined conclusions! Encouragingly, it is not an exercise in cutting fees but a healthy approach to reducing waste. Prolivity of Expert evidence is picked out as an area needing improvement and Experts are to experience "Hot Tubbing" in a pilot study! A spokesman from the Civil Justice Council will discuss Sir Rupert's recommendations.</i>
12.30–14.00	Lunch
14.00	<b>Session 3: Moving into Better Areas</b>
14.00–15.30	<i>The more we listen to Experts bemoaning the absence of properly funded cases in their particular fields, the more we realize their need to be aware of the existence of better markets than criminal cases and legal aid. Medics, particularly, must learn that they are not permanently enslaved to MROs. Marketing Consultant Jenny Cotton and Directory and Register Guru Chris Pamplin combine to tell you how to find, penetrate and thrive in more attractive markets.</i>  <b>Identify Better Markets - Better Marketing Find Your Target - Advertising, PR &amp; Networking</b>
15.30-16.00	Tea
16.00	<b>Session 4: Promoting Your Practice</b>
16.00–16.30	<i>Continuing the theme of improving and enlarging your area of work, International Engineering Consultant and Media Expert Tom Magner tells you how to enter overseas markets and how to develop the skills needed to get the best out of the media when promoting your practice.</i>
16.30-17.00	<b>Open Forum</b> <i>The forum will continue with "Improving Your Markets" as a discussion topic and then revisit the Jackson Report and its ideas for Experts</i>
17.00	Closing Remarks
19.30	Drinks Reception
20.00	Society Dinner

**Saturday May 15<sup>th</sup> 2010**

**Workshop Sessions**

High-quality hands-on training run in small groups by senior expert witnesses.

There is choice of topics - indicate a), b) or both on your booking form.

10.00–12.30	<b>Workshop 1</b> a) Oral Evidence or b) Meetings of Experts	<b>Workshop 2</b> a) Writing Reports or b) Contract - Tailoring Your Terms	
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